

Message Text

UNCLASSIFIED

PAGE 01 STOCKH 01693 281320Z
ACTION EUR-12

INFO OCT-01 ISO-00 EB-08 /021 W
-----088737 291225Z /17

R 281204Z APR 78
FM AMEMBASSY STOCKHOLM
TO USDOC WASHDC
INFO SECSTATE WASHDC 3682

UNCLAS STOCKHOLM 1693

E.O. 11652: N/A
TAGS: BEXP, SW
SUBJECT: ADS REQUEST: ELPA MARKETING INTERNATIONAL, LTD., NEW
HYDE PARK, NY

REF: COMMERCE CD-144, 03/19/78

1. THE FOLLOWING COMPANY HAS INDICATED INTEREST IN ELPA'S
PRODUCTS AS AN OEM-CUSTOMER:

2. LUXOR INDUSTRI AB
FACK
S-591 01 MOTALA, SWEDEN
CONTACT: MR. KJELL SKOG, PURCHASING MANAGER
TELEPHONE: 0141/162 00 TELEX: 5578

3. THIS IS A VERY LARGE MANUFACTURER OF RADIO AND TELEVISION
RECEIVERS, TAPE RECORDERS, AND RECORD PLAYERS. THE COMPANY
ALSO IS A DISTRIBUTOR AND RETAILER AND HAS SALES OFFICES IN
STOCKHOLM, GOTEBOG, MALMO AND ABOUT 85 OTHER STORES THROUGHOUT
THE COUNTRY. LUXOR HAS INDICATED INTEREST IN BUYING FOREIGN
MADE CB RADIOS TO MARKET THEM UNDER ITS OWN LABEL IN SWEDEN.

4. A LARGE NUMBER OF AGENTS HAVE BEEN CONTACTED ON BEHALF OF
ELPA, BUT SO FAR NONE HAVE SHOWN ANY DEFINITE INTEREST IN
REPRESENTING THE AMERICAN FIRM. SOME AGENTS HAVE RETURNED THE
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LITERATURE INDICATING THAT THE PRICES WOULD NOT BE COMPETITIVE
OR THAT THE DESIGN OF THE CB RADIO WOULD BE CONSIDERED A BIT
OUTDATED IN SWEDEN. IF WE RECEIVE ANY POSITIVE REPLIES WE
SHALL FORWARD THIS INFORMATION AS SOON AS POSSIBLE.
PREPARED BY: GLANDER APPROVED BY: TRUMME.
KENNEDY-MINOTT

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 28 apr 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978STOCKH01693
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780183-1029
Format: TEL
From: STOCKHOLM
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t1978043/aaaaacas.tel
Line Count: 61
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 752c54a9-c288-dd11-92da-001cc4696bcc
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2886922
Secure: OPEN
Status: NATIVE
Subject: ADS REQUEST: ELPA MARKETING INTERNATIONAL, LTD., NEW HYDE PARK, NY
TAGS: BEXP, SW
To: COM
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/752c54a9-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
EO Systematic Review
20 Mar 2014
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